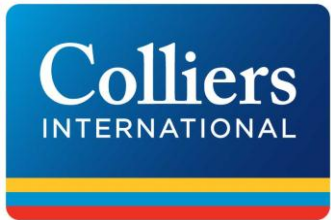


PRD

nationwide

Western Sydney knowledge, international connections



Colliers International
16,000 staff 66 countries



United PRD International
600 offices 11 countries



PRDnationwide
130+ offices across Australia



About PRDnationwide Penrith

Established in 1977 as a family orientated business, our reach and services have grown to include four departments (residential sales, property management, commercial and project marketing) and extensive national and international networks – without sacrificing our local knowledge and connections.

The office consists of a competitive and committed team of sales and leasing agents, property managers, project marketers, marketing and administration professionals all working towards the shared goal of providing outstanding service and excellent results to our clients. The office prides itself on a reputation of integrity, strong work ethos and constant innovation.

We benefit from being part of the PRDnationwide national team which consists of over 130 franchise offices across Australia. This enables us to offer our clients big brand power with local business care. PRDnationwide's central research team in particular allow us to assist our clients by utilising their cutting edge market insights.

PRDnationwide is one of Australasia's largest real estate focused businesses and is owned by corporate real estate giants Colliers International. Colliers operates offices in 66 countries with over 16,000 staff and an annual revenue of A\$2.6 billion.

Why clients choose PRDnationwide

Service

Our professionalism is a cornerstone of our market leading reputation.

In today's fast paced society our clients demand a wider range of services than ever before. Our four teams work as one to comprehensively cover every aspect of your real estate needs.

Ongoing communication and training underpin our service commitment.

Integrity

Our consistent success is based on a commitment to understand our client's goals and do everything in their best interest at all times.

Whether it's a 'once in a lifetime' negotiation or an enduring collaboration we match our efficiency with transparency.

Our principles and ethics are the foundation for every action we take.

Expertise

PRD stands for Property Research and Development. Our expert research team provide us with the latest market research, and by combining this with our local knowledge we are able to achieve outstanding results for our clients.

Our research department is the go to source for media, economists and market commentators all over the world and is a significant point of difference.

Experience

In business since 1977, we have seen every kind of market come and go and got results in all of them.

Because we operate across four divisions, we can offer the best guidance to help your property achieve its potential in any climate.

You simply don't survive in this competitive industry unless you are accepted by your community. We have not only survived, we have been market leaders for decades.

Committed to the local community



Residential Sales

Long ago we realised that the best agents are also the busiest. Our unique structure ensures you receive outstanding service from a team of specialists who are dedicated to every step of the sale.

There are 42 processes that need to take place before your property goes on the market and we give each one the attention it deserves.

The marketing and sales strategy our agent recommends will be designed based on your goals and priorities. Want an off market sale to minimise disruption? No problem, we can market to our database of thousands of buyers. Want a unique sales method to generate competition and find the one buyer willing to pay the highest price? You may benefit most from our exclusive Red Alert release system.

Most importantly we always know exactly where your property sits in the market at any given time. Using a combination of the latest technologies and exclusive research information from our head office team, we are always at the cutting edge of property market updates.

Above all our most prized asset is our integrity. Whether you're selling to upsize, downsize, sea change or tree change, we want to earn your trust and help you achieve your real estate ambitions.

Lead Agent

Your lead agent's first role is to custom design your sales and marketing strategy to ensure you achieve the best possible result within the agreed time frame. Once your property hits the market, our unique Smarter Working model allows them to focus 100% on what matters most: getting the highest price possible for your property.

Dedicated Buyer Manager

The buyer managers will focus specifically on the selling side of the process. They will not be distracted by appraisals, vendor management, campaign management or prospecting for new listings. They will provide the highest possible level of buyer customer service, including inspections, gaining initial offers and cross-matching buyers for your property.

Campaign Manager

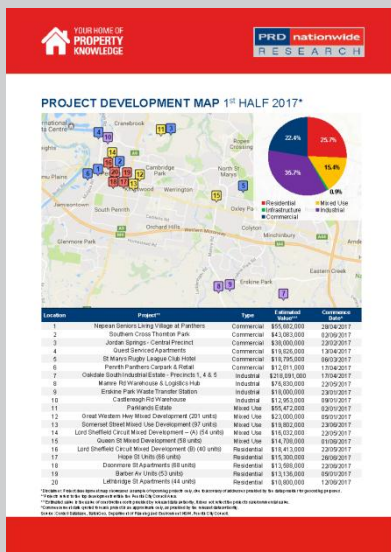
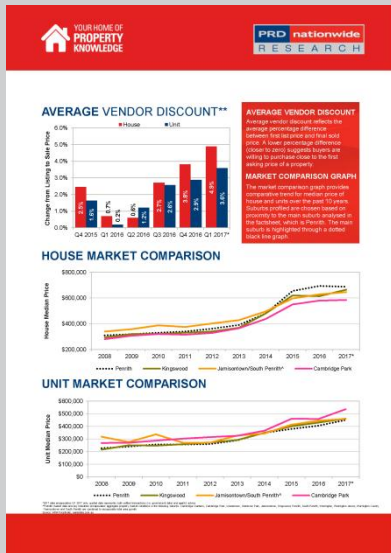
With instruction from your lead agent, your campaign manager ensures that your property enters the market smoothly and that you have full control of how your property is represented during the entire campaign. They will keep you informed as things progress and you can be as hands on or as hands off as you choose.

Sales Administrator

Once the buyer is found and the price is negotiated there are still many steps before the sale is finalised. Our administration team is there to liaise with solicitors, building inspectors, valuers and everyone else involved in the sale to ensure everything runs smoothly until moving day.

“ The entire crew that we dealt with were easy to get along with, friendly and totally professional. Nothing was too much trouble, communication was excellent, cannot fault the service provided to us. We were referred to you, and are glad we were.....the price that was achieved for us exceeded our expectations (even though the property is ageing). Totally Recommended!!!

Expert research from a national team



Penrith Property Factsheet 1st Half 2017

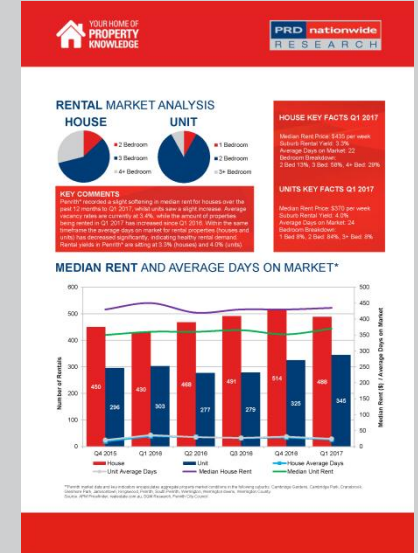
PRD nationwide

AUSTRALIAN ECONOMIC AND PROPERTY REPORT 2017
Lending Policy Squeezes Buyers

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Australian Economic and Property Report 2016
Policies Polarise Property Outlook

PRD nationwide
COLLINS INTERNATIONAL GROUP



Australia Economic and Property Report
Second half of 2015
Riding The Residential Rollercoaster

PRD nationwide RESEARCH

Property Management

Our Residential Property Management team combine years of experience with up to date market knowledge

Having been in business for more than 30 years, we understand what our landlords need and care for your property as if it were our own.

Our services go well beyond simply collecting the rent. We start by understanding your priorities and advise on the marketing and pricing strategy suitable for your property and your goals. Then we attract the largest pool of possible tenants for you to choose from. After that comes a vigorous screening process to narrow down the shortlist. You will always have the final say in who occupies your property, but we're here to advise and recommend.

We handle all of the paperwork, maintenance and tenant communication throughout the lifecycle of the tenancy. An important part of our success is balancing the need to keep you informed with minimising any hassle on your part.

Property marketing

The secret to the success of marketing your property lies in our winning combination of Manage Smarter tactics and our commitment to ensuring that your property is exposed to every potential tenant possible, across all channels.

Inspections & Maintenance

We'll handle all the details to resolve any problems or concerns with the tenancy, whether it be rental arrears, maintenance requests or the outcome of regular inspections.

We have long term relationships with expert tradespeople who are prompt, efficient and cost effective. Between them and our property managers we ensure your property is safe, compliant and well preserved.

Tenant selection

Our property managers are confident in connecting the right tenant with your property. Applicants are fully screened including work references, previous tenancy information and personal references. Once this has been completed you are contacted and given details of the applicants available and our recommendation but the final decision always rests with you.

Advice

We aim to add value over and above the traditional functions of property management. We understand your property is a significant asset and that your chief objective is to maximise the return on your most valued investment. An investment in property is subject to a range of financial dynamics, we will help you get the balance right to effectively lower costs and maximise return on your property.

“ When looking for an agent to manage our property I called a number of real estate agents in Penrith, no other agent was more helpful than PRD... their service has surpassed all of our expectations and we couldn't be happier.

Commercial sales, leasing and asset management



PRDnationwide Commercial is an established and successful commercial agency offering a full range of property services across Western Sydney. We provide unparalleled market knowledge and expertise in all facets of property.

The team is led by Managing Director Darren Latty and Commercial Director Robert Tappouras, both of whom have been in the industry and operating in this marketplace for over 25 years. Their extensive knowledge of the area is unsurpassed and they have received numerous national accolades confirming their expertise in the field.

Our clients benefit from both their understanding of the area, process and their established network and relationships with all the key stakeholders in the region.

Our objective is to be held in high regard and considered leaders within our field of expertise. Under Rob and Darren's leadership the team offers a variety of services across the sales and asset management space, specialising particularly in large scale transactions

Our extensive track record includes investment sales, substantial freehold facilities, project marketing, leasing transactions, englobo site sales and the delivery of purpose built facilities.

Our clients have included private individuals, government departments, fund managers, developers, corporate and institutions, accounting and administrators.

Our comprehensive specialised services include:

- Commercial and Office Buildings
- Retail offerings
- Industrial and Warehouse Facilities
- Development Sites
- Commercial Investments
- Englobo Land Sales
- Tenant Representation
- Project Marketing
- Design and Construct
- Property Asset Management

“ Dealing with the PRD Commercial team was a wonderful experience. Their in depth knowledge of the marketplace and comprehensive approach helped us maximise our investment and gave us confidence in decision making.

Development site and off the plan sales specialists



Project marketing is a specialised field that requires a very different skill set to traditional real estate sales.

Our management team recognised the swiftly changing needs of our growing city back in 2001.

The area demanded a team that could work with land owners, investors, builders and developers; not only can we help you obtain the ideal site, we aim to identify where opportunities exist in the marketplace by understanding emerging buyer trends and liaising with the design team to deliver a product that the market actually needs. Our focus is on bringing together a range of stakeholders to achieve a pre-determined goal.

From site acquisition to construction handover our team has the knowledge and experience to ensure success.

We have sold hundreds of millions of dollars' worth of land on behalf of private land owners, government departments, institutional investors and multinational companies.

Development site sales

- Marketing strategies
- Identifying a site's highest and best use
- In line sales of multiple homes
- Access to over 1,250 developers
- Liaison with architects, town planners and government authorities
- Exceptional negotiation skills

Buyer Management

- Dedicated sales administration team
- Fortnightly electronic construction updates
- Access to a range of finance options
- Regular information nights
- Hassle free handover process

Project Marketing

- Access to international sales channels
- Proven track record averaging over 150 sales per year
- Extensive sales network
- In house marketing team
- In house database of over 6,000 potential buyers
- Dedicated High Street project sales office
- Proven launch strategies

Extensive relationships

- Parent company Colliers International
- Our Director is Chairman of Penrith CBD Corporation
- Dedicated national research team

“ Anthony and I would like to offer our sincerest gratitude for the stellar service you have provided and your industry leading expertise. Thank you for delivering on your promises!

Residential Sales

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reception@prd.net.au

Project Marketing

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darren@prd.net.au

Residential Leasing

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Marketing

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Commercial

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